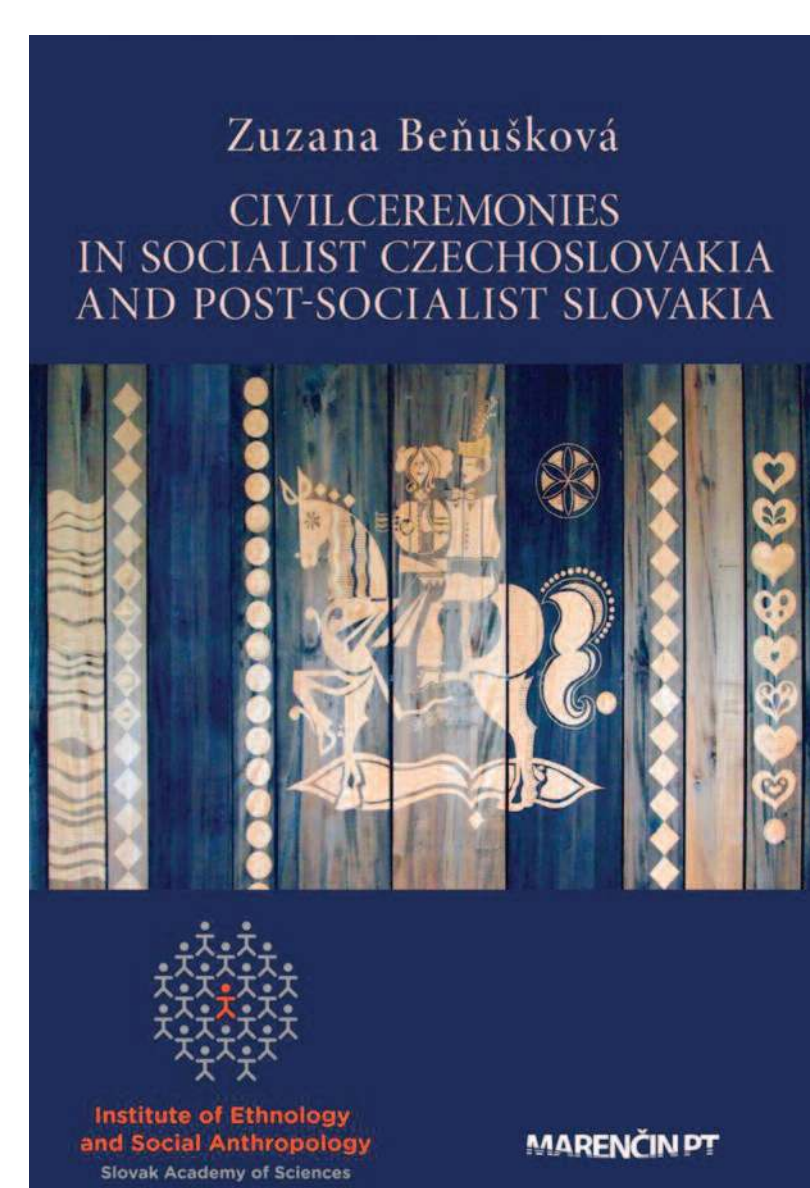


CONTEMPORARY FEASTS AND RITUALS

In the late modernity period, festive culture is influenced by a dynamic process of transformation. The offer of cultural experiences increasingly penetrates in the areas of our social contacts. These changes of a global nature can be described as a process of eventisation. Common forms of holidays, celebrations, and cultural actions are enriched with new elements of entertainment and consumption. At the same time, events – as pre-planned and purposefully produced activities aimed at providing an extraordinary experience – emerge. These processes and their products are examined in several thematic segments.



- The structure of Slovakia's holiday calendar in the 21st century and the ways of spending holidays.
- "New" holidays such as Halloween and Valentine's Day as a new opportunity for celebration.
- The secularisation of Christian holidays (Christmas, Easter).
- Rural and urban feasts, festivals, events – the commodification of heritage and spatial marketing.
- The commercial potential of rural and urban feasts, festivals, and events as an effective tool for tourism and economic development.
- New urban events and multi-genre urban festivals.
- Holiday celebration models – relaxation, performance, self-perception, extraordinary experience.
- Family rituals from a historical perspective.
- Civil ceremonies.
- Social and individual holiday practice; internal and external changes in the field of holidays.
- Process of eventisation and festification in Slovak culture.
- Holidays in Slovakia during the coronavirus pandemic in 2020.
- Ritual as a tool for creating social ties and cooperation between participants.

