

# VISUAL ANTHROPOLOGY

Our institute has a long tradition of visual anthropological projects and collaborations. Over the years, we have created ethnographic and anthropological films (not only as invited experts but also as the principal authors), published monographs and papers on visual anthropology and ethnology in international and national scientific journals, participated in ethnographic film festivals and workshops, produced educational videos and audiovisual materials for various museums, galleries, and other cultural institutions, and developed original visual methodology. Not only are these activities essential to provide the general public with anthropological knowledge and make a social impact, but also, as we live in/study societies that communicate primarily by audio-visual means, we need to develop further visual-anthropological methodological tools to approach them scientifically.

## A SELECTION OF VISUAL ANTHROPOLOGICAL PROJECTS



### **A Happy Man**

(author/director: Soňa G. Lutherová, *Azyl*, HBO MAX, and COMPANY F), 2023

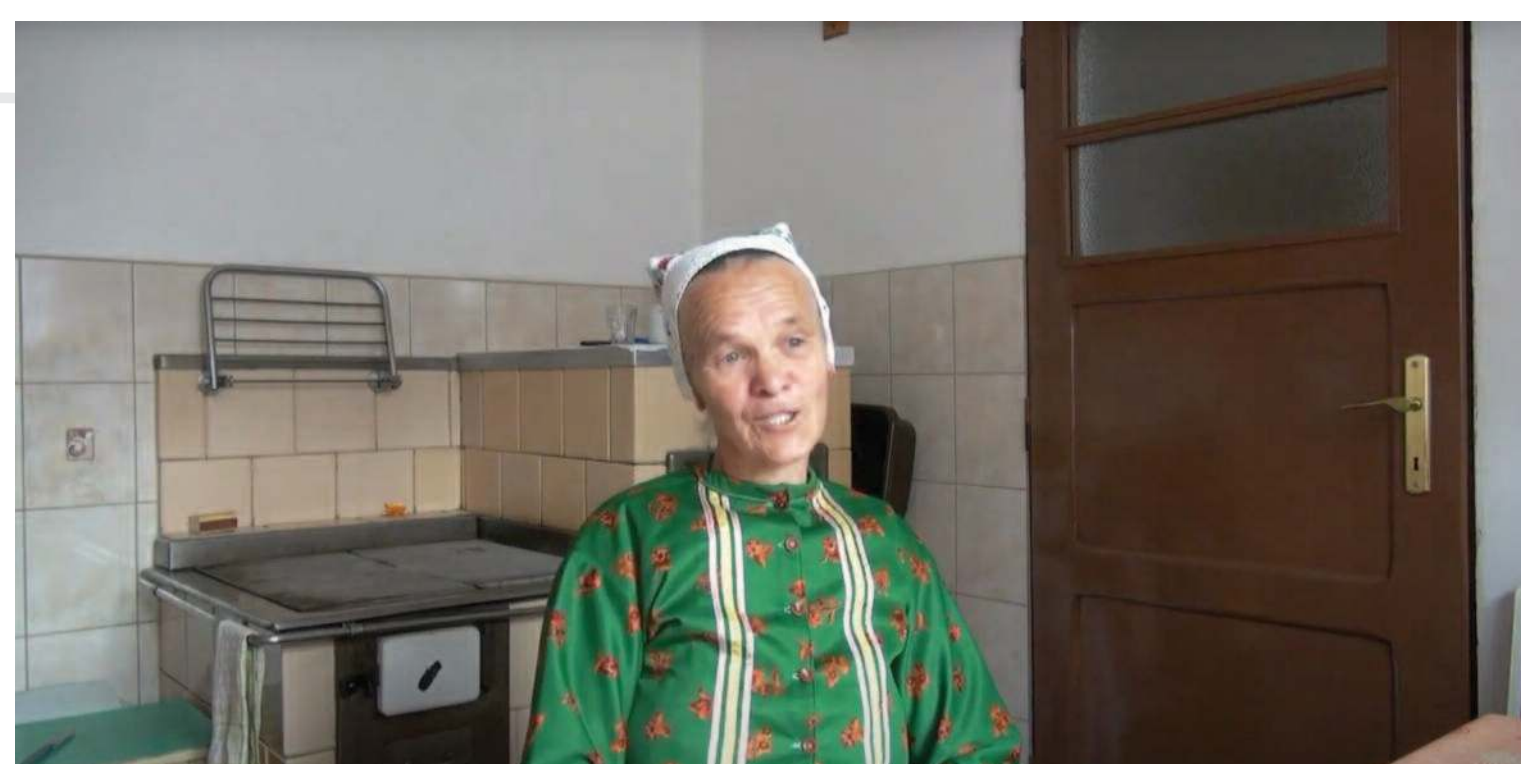
A visual anthropological documentary feature film about a Czech transgender man living in Sweden with his Slovak husband and their small children. The storytelling builds on participant observation of everyday situations and in-depth interviews with the main protagonists. The film was created in partnership with the IESA SAS.



### **Marinka**

(author: Z. Beňušková, Ľ. Patsch, IESA SAS), 2020

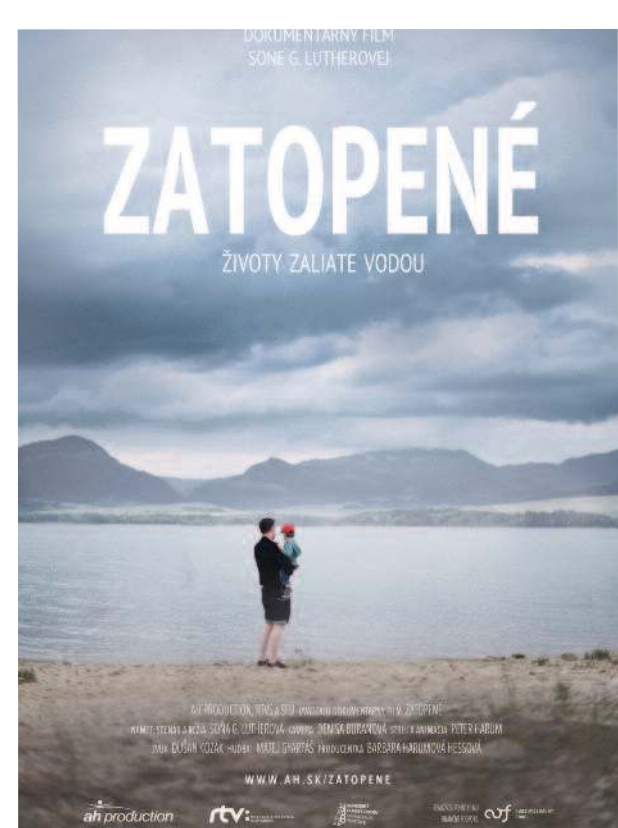
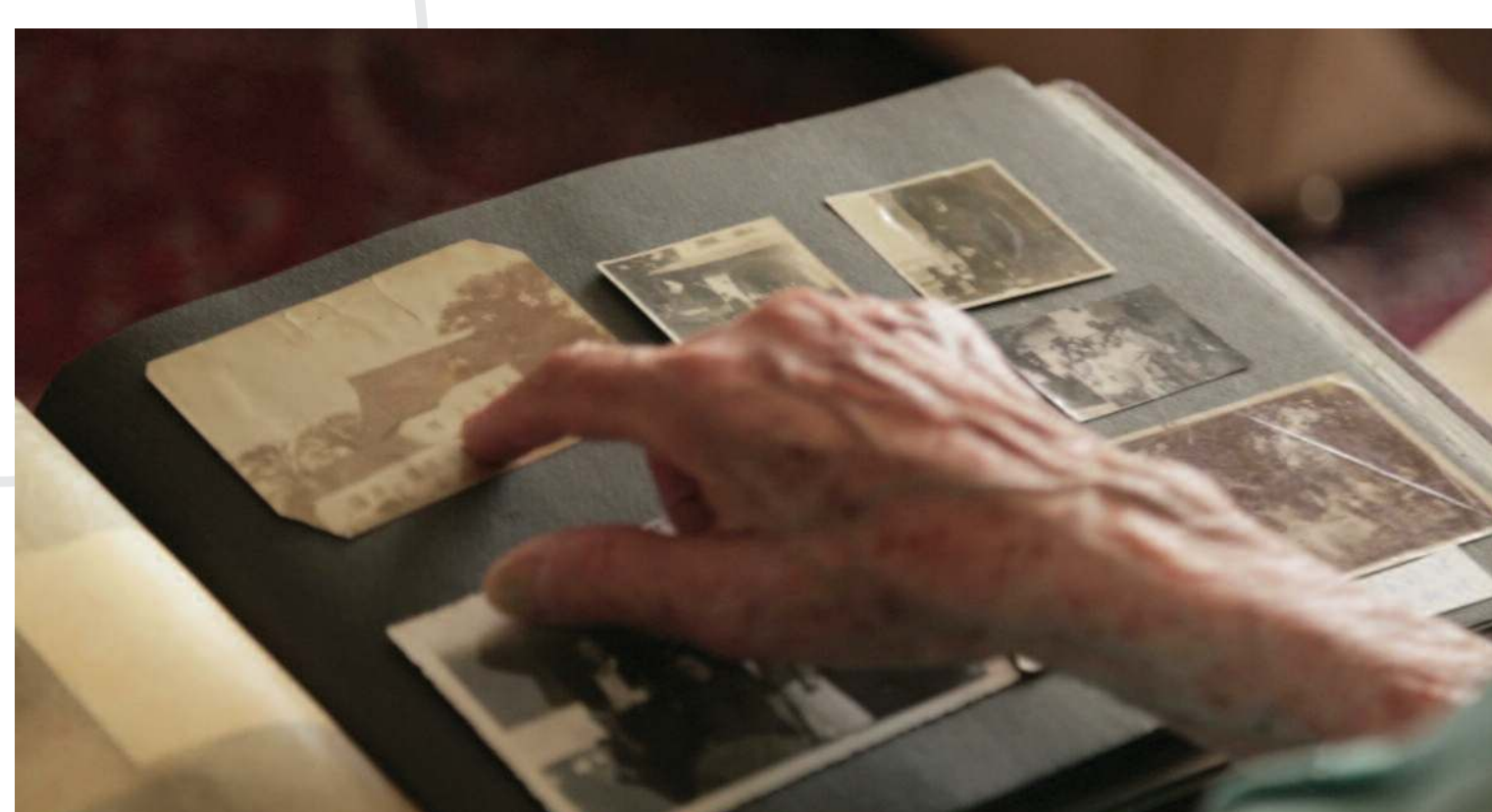
The short film captures a biographical interview with a singer of traditional Slovak songs Mária Mezovská from Liptovská Teplička. It was created under the APVV-16-0115 project "Socio-cultural capital of successful villages as a source of sustainable development of the Slovak countryside".



### **Flooded**

(author/director: Soňa G. Lutherová, AH production, RTVS, and SFI), 2018

The film *Flooded* is a complex yet intimate story about individual (familial) and collective identity, history, and memory concerning the current existence of a distinguished historical site, the mansion in Parížovce. The film won The Annual Prize of the Monuments and Museums Journal for the popularisation of science.



### **Visual Regimes of Russian Beringia**

(written by Jaroslava Panáková, VEDA SAS, and IESA SAS), 2021

This book discusses the emergence, formation, and transformation of visual systems within the community of Chukchi and Yupik people in Russian Beringia. Drawing on the recent cultural-psychological and cognitive studies on visual perception and processing, this work examines those representations (and related ways of seeing) which are not only visible, tangible products of visibility but also evoke (abstract) concepts in the system of community knowledge and action: drawings, family photographs, grave photo portraits, and home décor.

## OTHER ANTHROPOLOGICAL FILMS AVAILABLE ONLINE

**We Were the Village of the Year 2005** (authors: Z. Beňušková, Ľ. Patsch, IESA SAS), 2021

The film was created under the APVV-16-0115 project "Socio-cultural capital of successful villages as a source of sustainable development of the Slovak countryside".

**Personalities of Slovak Ethnology** (authors: Zuzana Beňušková, Dušan Ratica), 2010–2019  
A series of portraits of 24 Slovak Ethnologists.